



Case Study



Robern Menz, Glynde, South Australia

Robern Menz is one Australia's most diversified innovators of confectionery and fruit snacking products. As South Australia's largest confectioner, Robern Menz produces such icons as Menz FruChocs, Menz Crown Mints, Medlow Fruit Gels and more. In 2008, this fourth generation, South Australian family celebrated 100 years in family business.

Challenges

- Labour intensive export process was in place
- Updates not implemented in time
- Poor accuracy
- Poor user interface to software

Solution

- With TridentGLOABL Robern Menz:
 - Prepares their export documents
 - Produces their EDNs for Customs purposes
 - Provides all export information at the click of a button



Customer Snapshot

Company Robern Menz	Industry Packaged Food	Employees 40	Website www.robernmenz.com.au
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"TridentGLOBAL provides a total documents and clearance package. The staff and the solution satisfy our needs." *Belinda McNamara – Export Administrator Robern Menz.*