



A SaaS solution to make your **international trade easy.**



Discover **innovative solutions** to the challenges of global trade.

Efficient management of business critical information and documentation is key to export success.

However, the sheer volume and complexity of information that exporters need to manage as part of the export process means an enormous amount of time and effort is wasted on non-productive, repetitive and error-prone administrative tasks.

The United Nations Conference on Trade and Development estimates that the average international transaction involves 27 to 30 different parties, 40 documents and

200 data elements. Furthermore, it reports that 30 elements in the workflow process need to be repeated at least 30 times and over 60% of all data needs to be rekeyed at least once.

Obtaining the necessary permits for import/export can take weeks

Complex export processes are often complicated by inefficient workflow processes, such as manual double/triple of data into separate systems, leaving exporters exposed to administrative errors that compromise the export process and cause costly delays.

Research undertaken by the Aberdeen Group (2006) shows that:

- » 1/10 shipments are **late** and so have to be sent by **more costly transport mechanisms**
- » 13% of large enterprises report that more than 1 in 5 international shipments are **out of compliance with order or routing instructions**
- » 66% of exporters manage their process with **antiquated paper-based processes**

These statistics are apparent in the all too common incidence of exporters' containers sitting on wharfs (waiting for export documentation to be approved) and revenue funds frozen (as Letters of Credit await approval).

The hidden productivity losses and financial costs associated with inefficient export management practices are much higher than most people realise.

To help exporters address the challenges of global trade, TridentGLOBAL has developed a **industry leading** suite of export management software modules, complemented by an **innovative model** to help exporters access the IT tools they need to **reduce costs, risks and increase productivity**.

TridentGLOBAL's innovative Software as a Service (SaaS) solution means exporters **only pay to access the export management modules and functionalities they need**, rather than having to purchase an entire export management system.

"Export documentation processing time has been **cut by two thirds**, with the risk of error minimised. Current consignee information is now **easily managed** while Wine Board reports **have been simplified**".

Jeanette Kruger – Export and Office Administrator, Peter Lehmann Wines

TridentGLOBAL's industry leading export management modules make **international trade easy.**

Since 1992, TridentGLOBAL software and services have allowed exporters to automate and manage the complexity of global trade. By automating and streamlining your varied shipping, compliance, documentation and reporting processes, we can significantly increase your exporting success while reducing your costs and increasing productivity.

TridentGLOBAL recognises in these challenging times, we all need to work smarter to ensure business growth and profitability.

Consequently, our innovative Software as a Service (SaaS) offering means that exporters can now source the IT management tools they need, at a price that guarantees a positive return on investment.

SaaS provides our clients with easy access to secure, web-based export management modules which are hosted, supported and delivered by TridentGLOBAL.

TridentGLOBAL's Software as a Service solution means that:

- » Users access the export management modules they need via the internet
- » Exporters only pay for the modules/ services they use on a monthly basis

- » No capital expenditure necessary
- » No support is required from your IT department – eliminates the need for IT infrastructure and cost.
- » Up and running in matter of days
- » Users can access the system anywhere and at anytime

Once you have decided to make the change we do the rest, including the entire configuration, testing and training. Once training is completed, the TridentGLOBAL CustomerCare team keeps the software updated and provides ongoing user support.

Unrivalled in its depth of functionality and integration capability, you'll discover that TridentGLOBAL's export management modules will allow you to make faster, more accurate and more profitable operational decisions.



Benefits of TridentGLOBAL's feature-rich export management system include:

1 Document management

TridentGLOBAL can provide your export team with a single data entry system whereby the movement of common information and data elements between documents is fully automated via 'DataFlowThru' process. This single data entry system increases your speed and accuracy in preparing export documentation. The layout of the TridentGLOBAL export documentation software is based on the UN aligned export documentation standard.

2 Compliance

TridentGLOBAL's export management system seamlessly integrates with all external parties, including the Australian Customs Service (ACS) (EDNS and ICS), Australian Quarantine and Inspection Service (AQIS) including EXDOC, eCert via Chambers of Commerce, Australian Wine & Brandy Corporation, Ports (PRA's) and Shipping Carriers (EFI's). Consequently, all communications are directed from your core system, with no re-typing or handling of data, ensuring quick response times and a full audit trail of all communications.

3 Shipping

Our system helps you to unite and manage all workflow elements in the shipping process in a structured format.

TridentGLOBAL provides you with a simple method for managing vessels and containers in relation to production or trading, and also combines the process of creating and electronically lodging all documents needed to satisfy an export order.

4 Letters of Credit

By reducing or eliminating Documentary Credit rejections you can realise considerable savings and productivity gains. The savings include employee time taken to re-work the documents and, most importantly, higher financing costs. TridentGLOBAL interfaces with your financial institution and enables the Letter of Credit to be received electronically from any bank.

5 Reporting

Provides a valuable snapshot of the entire export process at any point in time. This allows you to analyse, report and action any issues faster. TridentGLOBAL reports allow you to email and print pre-defined international trade and logistics management reports.

6 Interfacing

Interface with your internal financial or operational system including MYOB allowing complete visibility between your export and business processes.

“We have doubled our exporting capability over the last two years to 600 containers with the help of TridentGLOBAL”.

Michael Darby – IT Manager, Angoves Wine

“The TridentGLOBAL solution is critical to the success of our exporting. The Support Team is always willing to tailor solutions that are specific to our requirements. The promptness of response to questions and issues that we have experienced from time to time has been outstanding.”

Marino Giumelli – Inbound Logistics, BHP Nickel West

Empower your export operations today.



Established in 1992, TridentGLOBAL is a highly respected specialist in the design, implementation and support of world class export management systems.

As you'll discover, TridentGLOBAL export management system and modules provide a total solution to the challenges exporters encounter in their operational activities. Our solutions are practical, effective, easy to install and easy to operate.

Our export management system and software modules are the product of our extensive logistics industry experience and knowledge which has been developed through our ongoing collaboration and partnership with world leading organisations. We are confident that no other solution provider can match TridentGLOBAL's depth of industry knowledge and experience.

Contact us.

Head Office – Adelaide

ABN 37 105 002 122

4 Greenhill Rd, Wayville
SA 5034 Australia

Ph: +61 8 8273 0333

Fax: +61 8 8273 0344

www.tridentglobal.com.au

info@tridentglobal.com.au

USA

44875 Eisenhower Ave
Alexandria,
Virginia USA 22304

Ph: +1 703 998 3544